LAFF

The Humorous Picture Magazine

10c

DECEMBER

HOW TO DANCE THE HULA HULA

—

LATEST WAR JOKES

—

FUNNY CARTOONS

—

ARE WOMEN THE WEAKER SEX

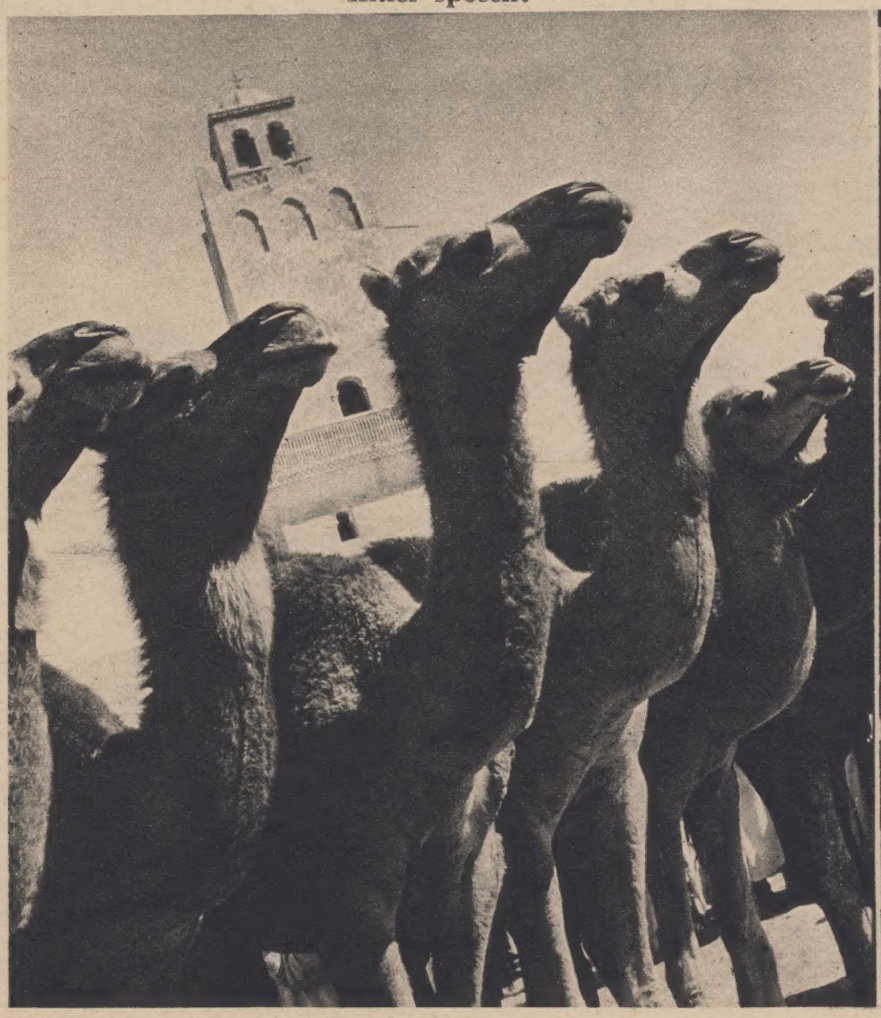
Beer Barrel Polka Dress in action as displayed in Chicago by Model Naomi Anderson

Lovely to look at is 17-year-old Norma Ellis chosen "Queen of the Beaches" in the recent Sixth Annual Beauty Contest at Oceanside, California.

Mussolini gets all fixed up for an important conference with Hitler. See *Laff's* exclusive shot of the Italian dictator on page 15.

December **LAFF MAGAZINE** 1939

Native Egyptians show great interest while listening to a Hitler speech!



***Laff's* Mystery of the Month—Why should beautiful Jean Parker have to take a seat in a kissing booth to be kissed?**

Laff Magazine is published monthly by the Volitant Publishing Company, Inc., 480 Lexington Ave., New York, New York. Application for second class entry pending at the post office at New York, New York. Price: Single copy, 10c; yearly subscription, $1.20.

Paramount starlet Wanda McKay has a cunning little pet in "Big Boy" her Siberian bear. We're afraid the only way Wanda could keep Big Boy in an apartment house would be to use him for a rug.

Maybe you think this is a lot of bull—and it is—to keep in a one room apartment. The landlord said this gal would have to take a two-roomer. With that she replied, "Gimme my hat and socks. I'm goin' home!"

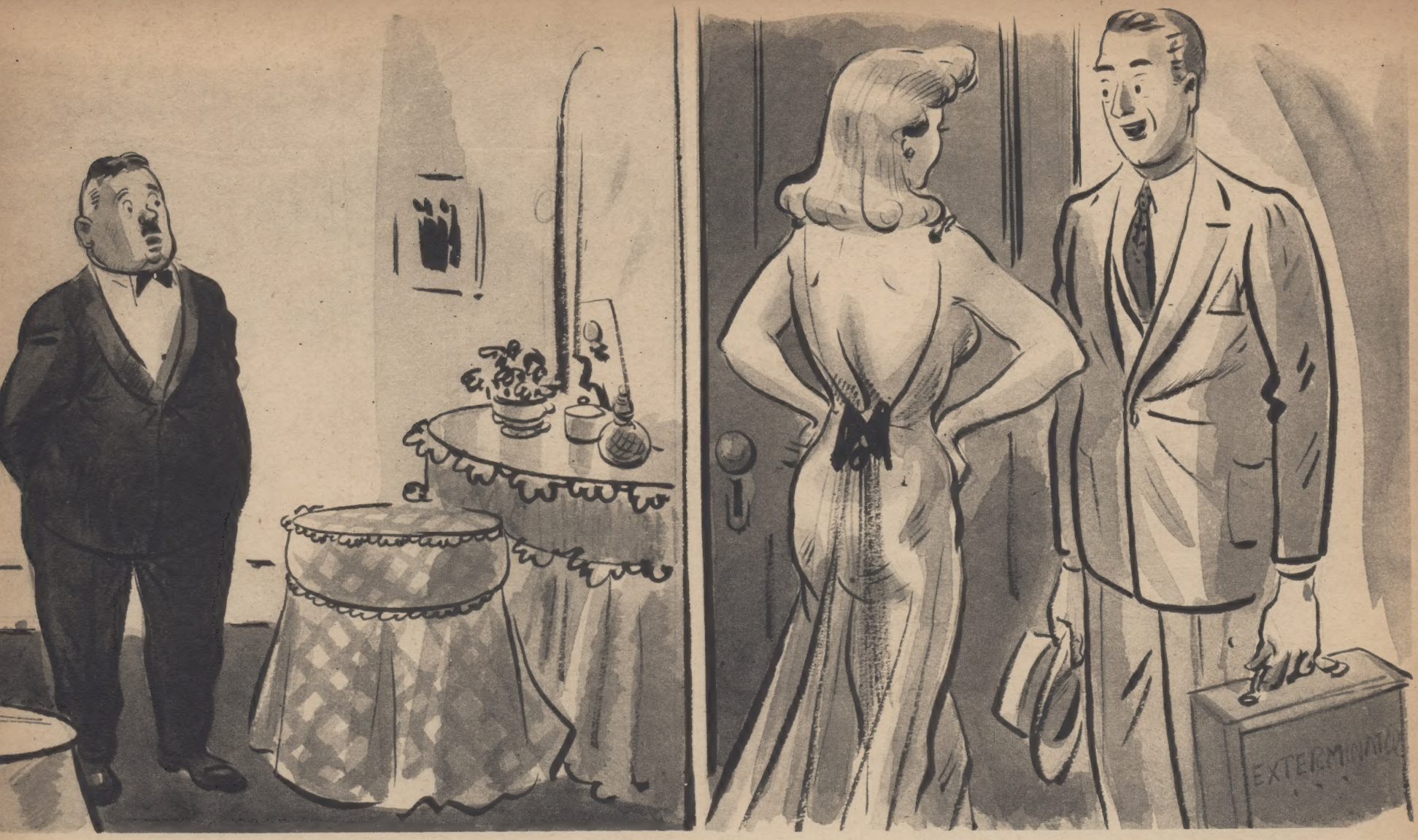
SHOULD ALL TYPES OF PETS BE KEPT IN APARTMENT HOUSES

We wonder if Billy Rose knows about Eleanor Holm's pet chimpanzee "Skippy"? We hear that he's a right handy man around an apartment. Can cook an' everything.

Whatta you mean a dog's life! We'll change places with Lupe Velez' pooch any old day.

When Paramount player Judith Barrett was told that she couldn't keep her horse "Mickey" in a New York apartment she said, "I'll go back to Hollywood where anything goes."

Now here's a gal who got herself a sensible pet. Anytime she finds the cupboard bare she can slice off a couple of lamb chops.



"DID YOU CALL FOR AN EXTERMINATOR, MISS?"

"I WANT YOU TO FIND THE WOMAN WHO LOST THIS HAIR I FOUND ON MY HUSBAND'S COAT."

"I DON'T KNOW WHERE HE GETS THEM . . . BUT THEY'RE BEAUTIES."

"MY GOODNESS . . . I MARRIED A JITTERBUG."

You start in easy and swing it low . . . . .

HOW TO DANCE THE HULA IN SEVEN EASY LESSONS

SO you'd like to know how to dance a red hot Hula Hula? Well, just draw up your chairs. Here's how Princess Almona of Kopaa, Hawaii, who's the nation's foremost torso twister, shakes her shredded wheat. Of course we can't figure how any gal could stand still with all that tickelish stuff around her knees, but Princess Almona jitters so rhythmically that Hollywood scouts stalked through the brush to her native lair. When they told her how many grass skirts she could buy with that Hollywood dough she hopped the next canoe for California. When dawn came she was doubling for Dorothy Lamour in the dance sequences of "Jugle Love". And anyone who can double for Dorothy Lamour is all right with us.

Right now Hawaii's daughter is a sensation at Jimmy Kelley's night club in New York City. And we can't stay away from the place—even though her grass skirt does give us hay fever.

Practice this little routine in odd moments when you're waiting for a street car and within a week you should have both hips completely dislocated. Hula Hula dancers are never wall flowers. Study these pictures and be the life of the party.

Now the knees swing out and the hands go high . . . . .

Then you pose just a minute to show that thigh . . . . .

Get a tap in here . . . . .

Then let it go . . . . .

Here's the step where they'll yell for more : . . .

Now you go down easy or you're gonna be sore!

Conclusive proof that hot dog eating improves the figure. Get a load of Miss Grace Reilly on the opposite page. Miss Reilly did her training on hot dogs and won the Coney Island Steeplechase Modern Venus contest. The judges said she was in fine shape—and boy, we sure agree.

EAT HOT DOGS AND HAVE A PERFECT FIGURE

EVER since Mrs. Franklin D. Roosevelt—none other than the President's wife—fed the King and Queen of England hot dogs, a controversy has been raging as to whether or not this fruit is edible. After consulting many eminent medical authorities and dieticians, Laff Magazine has discovered that Mrs. Roosevelt, the Number 1 hot dog eater of the nation, is correct. Not only are hot dogs edible, they are good for reducing as well. Laff's editor went on a straight hot dog diet and lost twenty-one pounds in twenty-one days. The secret—after the first three meals of straight hot dogs you have such a bellyache that you can't eat for daze and daze. That's a sure way to lose weight. The good old American way!

Miss Grace Reilly, Coney Island beauty contest winner, (that's her on the opposite page, too) keeps in shape by eating a hot dog.

The secret of Joe DiMaggio's tremendous batting average is that he trains on hot dogs. We know you thought it was spaghetti—but here's graphic proof of our statement.

Norma Shearer tries her hand at eating a hot dog. No wonder she has such a lovely figure—and at her age! Hot dog!

"Well, if you won't go out with either one of us alone, how about going out with us together? You know we English aren't like your American sailors. We're gentlemen!

ENGLISH SOLDIERS PREPARE FOR WAR

Roosevelt Says He's Going To Keep Us Out of War But ROCKETTES Believe In Preparedness

ENGLAND'S celebrated Coldcream—pardon us, we mean Coldstream—Guards have a novel method of winning the Second World War. The crack regiment recently gave the New York City Music Hall Rockettes a few lessons. Now if the British Tommies had had a bunch of pretty girls behind they might have gotten there in time to help Warsaw. With the Rockettes paving the way the Coldstream Guards figure they can march right through the Siegfried line. Another suggestion was for the Fordham football team to take the lead with Danowski doing a little open field running, carrying a bomb instead of a football. There have been some mighty nasty rumors around to the effect that the British wouldn't fight; but we know first hand that one Tommie tossed a tea ball, and when that missed its mark, dash it all if he didn't fling his tea cup!

The Rockette dancing form is only equalled by the Rockette marching form. From the expressions on the faces of the Coldstream Guardsmen the form is perfect—but definitely!

"How about a date, girls? You know we English soldiers have to relax. We've been doing such hard fighting lately."

The Latest War Jokes

"Hitler reminds me of Moses."

"How's that?"

"Every time he opens his mouth the bull-rushes."

• •

This European War is quite the stuff. There hasn't been an air raid scare yet that comes close to the one Orson Welles gave this country with his Mars broadcast. And that was in peacetime!

All these rumors about Hitler having a double just confirms everyone's conclusion that he is definitely two-faced.

• •

If the present activities on the Western Front continue they'll have to revise the Unknown Soldier idea of the last war. Perhaps they can rope off a couple of acres and call it, "The Unknown Battlefield."

• •

The best bologna used to come from Italy. But Hitler has changed all that too!

• •

Times haven't changed much since 1914. In those days the United States wanted to stay neutral, just as it does today. We didn't care who licked Germany anymore then than we do today.

• •

We've been told that Hitler goes for beer with 1% alcoholic content. Maybe that's a good idea. We'd hate to see what a man who acts like that on 1% stuff would do if he drank some real likker!

• •

A Londoner has a new slant on the First World War Hit song, "Pack Up Your Troubles In Your Old Kit Bag." He suggests that it be revised and sung:

What's the use of Goering?
He never was worth while. So-o-o
Pack up your Goebels in your old kit bag,
And Heil! Heil! Heil!

• •

Looks like Russia and Germany are forming a partnership to go into the shoe business. And we say "Good stuff. They've already got a couple of first class heels."

• •

A squad of German recruits had been out on the rifle range for their first try at marksmanship. They knelt and fired at 250 yards. Not a hit.

They moved up to 200 yards and fired. Still not a hit. "Tenshun!" the officer shouted, "fix bayonets! Charge! It's your only chance!"

• •

We know what happened to the *Bremen*. It landed in Danzig on the day Hitler was making a speech. And how could you expect a ship to know that was the Fuhrer's mouth!

• •

German Private (caught red-handed stealing another soldier's boots): "Gimme another chance, Sergeant."

Sergeant: "Never. Who do you think you are —Hitler?"

• •

If America goes to war we won't be unprepared and short on ammunition as most people think. We hear they've already made plans to use the lead in W. P. A. workers for bullets.

• •

Hitler: "Telling lies is *not* one of my failings."

Chamberlain: "No, Adolph, it's one of your successes!"

• •

Eleven-year-old Mary Weaver of Blomington, Indiana, surprised her playmates the other night when she was "it" playing hide-and-seek. Mary counted up to a hundred by fives, then yelled, "Hitler!" The playmates were puzzled, but the little girl explained that meant, "Ready or not, here I come."

• •

"Men," cried the Colonel, "there is an announcement I want to make. Last night my wife presented me with a son."

The men broke rank, cheered, threw their hats in the air, and the general pandemonium reigned for nearly five minutes. When order had been restord, the Colonel, pleased with the enthusiastic reception of his announcement and the congratulations, indicated that he had another announcement.

"Men and officers," he cleared his throat, "I thank you."

• •

Hitler (shaking hands firmly with Stalin): "We'll be friends to the end."

Stalin: "I want——"

Hitler: "That's the end."

• •

Wife: "Do the papers have anything new about the war?"

Husband: "Not much. You know the news they had yesterday? Well, today it's denied."

• •

Stalin: "But Comrade Hitler, let's try companionate marriage. We can live together for a while and if we find we've made a mistake we can separate."

Adolph: "Heil yes, but what will we do with our mistake?"

• •

Sergeant (to rookie who has a stubble on his face): "Did you shave this morning, Jones?"

Jones: "Yes, sir."

Sergeant: "Well, next time stand closer to the razor."

• •

He: "What are you knitting?"

She: "Just a little something to cheer the boys up."

He: "But the war will be over before you finish it."

She: "I'm just knitting a bathing suit."

"Now children," said the teacher, "write down all you know about the Munich conference, and *don't* say anything about the Polish situation. I want to find out what else you know."

Half an hour later wee Jeanie handed in her effort:

"Prime Minister Chamberlain went to Munich, but the less said about it the better."

• •

One of the best war jokes comes via the famous columnist Walter Winchell. Reports Winchell: A stranger was having a few drinks in a bar down south and after bending his elbow a couple of times said: "Hitler's a horse's neck." A native next to him knocked the stranger's glass from his hand. A moment later the man who had spoke tried again. He shouted: "Hitler's a horse's rear end." The native let a left hook fly that sent the stranger sprawling to the floor. Puzzled, the man got to his feet and exclaimed, "Say, what country am I in anyway?" The native looked him squarely in the eye and replied, "Watch your language, Mister. This is Kentucky. And down here we're horse lovers."

• •

The United States is determined to stay neutral. Examples: New York's Waldorf Astoria Hotel has forbidden its employees to discuss war during working hours. They're plenty wise. Most of the kitchen help is French. The dining room help is French and Italian; and most of the room service help is German.

In Scranton, Pennsylvania,the South Side Bank and Trust Company issued orders for its tellers not to discuss the war with depositors. The latter are mostly Germans and Poles.

And in Holland, Michigan, the Spring-Air Mattress Company told its employees: "The name 'Spring-Air' stands for buoyancy, for health and boundless, wholesome growth and happiness. Our products express these thoughts. For our own good, our words and thoughts should do so too. Let's plan on Peace, think Peace, live Peace."

• •

According to reports, Hitler always wanted to be a painter. And right now it seems he's about ready to paint Germany Red.

PICTURE OF THE MONTH

Benito Mussolini, puzzled by Russo-German activities in the Baltic, catches up on a little reading at home. Time was when Il Duce would have been Hitler's best man at a real estate grab party, but today Benito realizes that spaghetti can't eat bears. (He's not so sure about vice versa.) Interviewed in Rome, Il Duce commented tersely: "All I know is what I read in the papers."

• •

STRANGE COINCIDENT

G ermany
R ussia
I taly
E ngland
F rance

Il Messaggero
FASE RISOLUTIVA
MUSSOLINI

"NOW IS OUR CHANCE BOYS, LET'S GET IN THERE AND FIGHT."

"SINCE HITLER TOOK POLAND I CAN'T DO A THING WITH VON SIEGFRIED."

"OH, I'M NOT SAYING THAT THIS IS A FORGERY, BUT YOU DON'T LOOK LIKE A 'ELMER QUINCY EIDDEL-FEATHER' TO ME."

"HOW WOULD YOU TWO LIKE TO SPEND THE NIGHT IN JAIL?"

HOW TO BEAT UP A COP

Earl Carroll Girls Get Lessons From Los Angeles Cops On How To Defend Themselves — Result: Cops Get the Well-Known Works!

Officer Walter Starke shows Harriett Bennett how to stand and shoot a gun. (That's her own hand on her hip). Nice work if you can get it!

YEAH! Man! It was a gala day at the Los Angeles Pistol Range when the beauties from Earl Carroll's palatial Hollywood night club decided that they needed a little advice on how to protect themselves from stage door Johnnies. Just what the Carroll girls were doing out at the pistol range dressed in bathing suits is a mystery the Los Angeles Police Department will have to solve. Nevertheless, they were out there—look for yourself—and the handsome officers weren't a bit bashful about showing the gals how to protect themselves against the Johnnies. The main lesson of the day was Jiu Jitsu, the well-known Japanese form of trick wrestling. It started out with the cops showing the girls how to throw an attacker, but from the looks of things it was the cops who ended up on the ground. Well, that's what happens when you show an Earl Carrol girl too much. It seems a good time was had by all.

The show gals perform some day-time acrobatics on the cops and on each other. Stage door Johnnies had better come equipped for a real tussle or they'll get the bum's rush.

Note to stage door Johnnies: We suggest that you leave the Earl Carrol girls alone. First, you can see for yourself that they'll biff you all over the place. Second, you can bet the cops have 'em all dated up. Those guys don't look like dopes to us.

Officer Tony Morre gets the business while the gals look on. There's many a fellow who wishes he was in the girl's spot. But then, there are plenty more guys who wouldn't mind trading positions with Officer Morre.

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Marie Wilson is gonna see Mars. Do you wanta come along and see Mars too?

They call this wrestling—but it looks like a grudge fight to us.

The American Way

Don't you all know it isn't cricket to picket a picket?

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Come out from behind that bottle. We know you ain't Laurel and Hardy.

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"HEY LOOK, THEY'RE DANCING."

"BACK HOME . . . AND I'LL BET YOU DIDN'T THINK TO SEND THE CAPTAIN A CARD EITHER."

"HAS THE WAR GOT YOU SCARED, MISS BANNISTER?"

Test Your Voice

THINK OF IT! I JUST MADE THIS RECORD WITH THE NEW HOME RECORDO!
IT'S WONDERFUL —AND SO SIMPLE —PLEASE LET ME MAKE A RECORD.
YES, BOB, AND IT SURE SOUNDS LIKE YOUR VOICE!

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Now a new invention permits you to make a professional-like recording of your own singing, talking or instrument playing. Without experience you can quickly make phonographic records which we furnish and immediately play them and listen to them yourself. Record friends' voices, instrument playing, orchestras or your favorite radio broadcast entertainment right off the air and hear it as often as you like.

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Before spending money for an audition, make a "home record" of your voice or musical instrument and mail it to a reliable agency . . . you might be one of the lucky ones to find fame and success thru this easy method of bringing your talents before the proper authorities.

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Wait'll Relna Brewer's mother finds out that she picked up a football player when she was always told to be properly introduced. Maybe Relna will explain that all the well dressed women will be wearing football players around their necks instead of fox scarfs this fall.

We'll have to admit that the men are doing the lifting in this picture—but then look who's doing the socking. That's what is known as the rolling pin punch, being developed in the best kitchens these days.

WHO SAID WOMEN ARE THE WEAKER SEX

Maybe They've Been Fooling Us All These Years

Two strong girls of merit are Eleanor Holm and Gertrude Ederle. If Eleanor has a weakness it's for Billy Rose, and that's okey with us.

Relna Brewer—the same gal who goes in for football players around the neck—lifts half a ton of milk fed beauties. Well, if beauty were weight that's how we'd figure it.

Here's a little number for prospective strong girls to try. Confidentially, the gal is just getting ready to drop the trusting gentleman on his head. The only thing that's baffling her is the exact spot he's going to fall.

A Husband's Confession

IT'S BEEN YEARS since Mary has said that to me. Years since we've been so thrillingly happy together. And it all came about this way . . . I saw an ad the other day on Weak Manhood and Rejuvenation. I read the ad carefully, down to the last word.

You see, I've been worried about glandular weakness for a long time. I've bought pills, tablets, powders—but nothing seemed to do. I kept feeling worse and worse. Then Mary started growing irritable and cross. . . . Our marriage was on the rocks.

Then one day I saw this ad on "Men Past Forty." I answered it the same day. Then things happened. It opened my eyes to my terrible blunders. Showed me what a fool I had been for years. I stopped my mistakes at once. Soon Mary began to change towards me. She grew more sympathetic, more loving. In a short while we were old sweethearts again. And today, we are happier than we've ever been since our honeymoon . . .

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Are you worried about prostate trouble or weak manhood? Then you too may help yourself in the privacy of your home. Thousands of married men are learning, for the first time in their lives, how to treat their impaired vigor and prostate gland disorders by medically-approved methods. Now let A. F. Niemoeller, A.B., M.A., B.S., also help you prevent unnecessary pain or worry and increase your marriage efficiency. His directions are so simple, you'll be delighted by them.

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Medical Record: Everything is here. **Illinois Medical Journal:** Up-to-date. **Iowa Medical Journal:** Simple & clear. **National Medical Assn. Journal:** Methods & Remedies. **Southern Medical Journal:** Sound Advice. **Medical World:** For every man of middle-age or over. **Journal of Surgery, Obstetrics & Gynecology:** Pictures are excellent. **Alabama Medical Journal:** Great deal of valuable information. **Medical Digest:** Readers will be greatly benefited. **Rhode Island Medical Journal:** Admirable and complete. **Virginia Medical Monthly:** A great book.

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Don't let your married happiness be spoiled by lack of knowledge. If you are concerned about your decreased potency, or wish to regain your fullest virility, send at once for this great, illustrated work—the most widely-praised book of its kind in America. Simplified drawings, anatomical diagrams, picture charts. Guaranteed harmless. SEND NO MONEY. Just pay postman $1.98 plus postage on arrival. Shipped in plain wrapper. Overwhelming approval guaranteed or money back. Enjoy married life again. MAIL THIS COUPON NOW!

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Send MEN PAST FORTY in plain wrapper. On delivery, I will pay postman $1.98 plus few cents postage. If not satisfied I may return it within ten days and my $1.98 will be refunded. (Orders from Foreign Countries 10 Shillings in advance.)

Name.....

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☐ CHECK HERE if you want to save postage. Enclose $1.98 with coupon and we ship prepaid.

These gals have the perfect solution to the question of whether to go to the mountains or the seashore. They did both!

What This Year's Debutantes Will Be Doing

Judging from past performances and the record set by last year's crop of debutantes, this year's batch of America's darlings will most likely do the following things. Get up at 4 o'clock in the afternoon. Go to a beauty parlor and have last night's dissipation massaged away. Breakfast on cocktails at Pierre's. Lunch with more cocktails at 8 o'clock in the Cert Room. Thence into a theatre just long enough to say she's seen the current dramatic hit. Next stop, the Stork Club to do a little serious drinking with PeePee Arnuts. Promote a fight between PeePee and movie actor Harold Longlashes by telling them both that the other guy is a dumb boob who has been annoying her. Get thrown out of the Stork Club. Pose as injured innocence. Go slumming up to Harlem and drink 'til daylight at a joint with sawdust on the floor. Hope to land up in her own bed just before Papa leaves for the office. The next night ditto. The next ditto, etc. etc. Then comes the big night—the coming out party. On this momentous occasion Papa goes in hock to the tune of about Fifty Grand, getting six or seven hundred other people tight — and Debby doesn't touch a drop. She spends the evening looking starry-eyed for cameramen. The next day the papers come out with pictures of the event and the story that Debby didn't take a drink all evening. Sweet thing! The truth is that she was just getting over a six-month's hangover!

If a mud pack makes the face beautiful, then these gals are gonna be 'way ahead of the other debbies.

Enterprising bicycle manufacturers have invented this wonderful vehicle for debutantes. It will doubtless be a flop. The reason—you have to do a little exercise to make it go!

Last year's sweetheart of America and Debby Number 1, Brenda Frazier, introduces a new kind of horse show at a charity ball. Watch out, Brenda, those fiery steeds might run away.

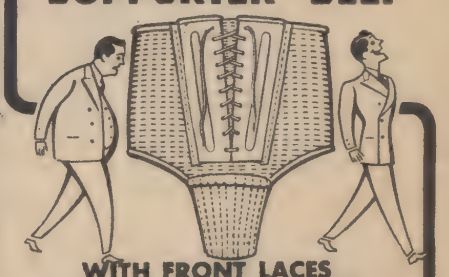
Here is a better idea. The boy friends do all the work. All dear debby has to do is to look pretty for the photographers.

OH BOY! DON'T I FEEL GREAT!
MY BOY FRIEND HATES TO GO OUT NIGHTS. HE'S ALWAYS TIRED.
THAT'S TOO BAD. MY JOHN'S ALWAYS FULL OF PEP.
JANE SAYS THAT JOHN'S NEVER TIRED IN THE EVENING.
I'LL ASK HIM HOW HE DOES IT.
JOHN'S ADVICE-JIM GOT A TRIM-SHAPE
SAY, JOHN, HOW DO YOU KEEP YOUR ATHLETIC FORM AND PEP?
I WEAR A "TRIM-SHAPE" IT GIVES ME REAL MID-SECTION SUPPORT
JIM, YOU'RE A CHANGED MAN!
I FEEL GREAT—THANKS TO "TRIM-SHAPE"

"Trim-Shape" Your "Bay-Window"

Don't let waistline bulge get you down. Streamline that dragging, sagging, "bay-window" with a **Trim-Shape** — the slendering man's step-in belt that brings real mid-section comfort. One wearer writes: **"I found nothing so comfortable and restful. It fairly lifts you off your tired feet! Thanks for the invention."** Yes, sir—there's invigorating all-day support for you, too. Just order this pleasure-to-wear **Trim-Shape** and enjoy at once a snappy, youthful appearance—the posture of sparkling health!

"The New Trim-Shape SUPPORTER-BELT"



WITH FRONT LACES FOR PERFECT ADJUSTMENT

Trim-Shape is scientifically constructed to provide perfect comfort, perfect fit. The overlapping, lace-adjustable front flaps, made of durable linen, hold your figure the way you want it—merely tighten or loosen the laces—and presto! your mid-section is "Trim-Shaped"!

LIGHTWEIGHT — AMAZINGLY STONG

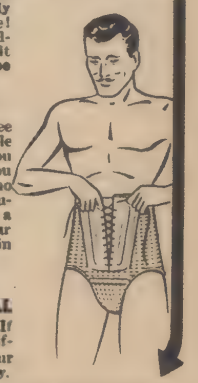
Here's the secret of **Trim-Shape**—It's made of 2-way s-t-r-e-t-c-h lastex, the lightweight miracle cloth that's powerfully strong. **Washing actually preserves its strength.** Long 8-inch metal ribs in front—supplementary ribs in back—absolutely prevent curling, rolling or bulging. Extra strong 12-strand elastic taping holds belt snugly at waist and thighs. Detachable air-cooled pouch of fine, soft double yarn gives **real masculine protection**, healthful uplift without chafing.

ONLY $2.95

"Send me another. I like this better than any belt I ever had."
——Mr. E.

FITS COMFORTABLY SNUG—
LOOK INCHES SLIMMER AT ONCE!

Just like magic, **Trim-Shape** flattens that bulging "corporation" and makes you look inches slimmer—the minute you put it on! You can feel and see the difference at once. **Trim-Shape** fits you snug as a glove—nobody can tell you're wearing one! Your back is braced—your shoulders squared—your clothes fit you better, too! **Trim-Shape** yourself for better times!



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We take the risk. We guarantee this slenderizing, comfortable supporter-belt will give you thrilling satisfaction. If not, you don't spend a cent. Send no money now. Just mail the coupon. Pay postman $2.95 plus a few cents postage when your **Trim-Shape** arrives in plain package.

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WE SHIP ON APPROVAL

Try **Trim-Shape** for 10 days. If it doesn't make a "world of difference," send it back and your $2.95 will be refunded promptly.

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Send me for 10 days' approval a genuine **Trim-Shape**. I will pay postman $2.95, plus postage. If not satisfied I may return it for prompt refund.
My present waist measure is.....
(Send string the size of your waist if no tape measure is handy.)

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City ..... State .....

☐ We stand postage if you enclose $2.95 now. Mark box.

"Why don't we just climb in and jump on 'em?"

We bet these kids could lick their weight in ice cream cones.

HOW TO KEEP THE MODERN CHILD SATISFIED

England declares war on nudist camps.

Will their Dream come true, or will Sex Ignorance mar their Happiness?

MARRIED LOVE

A SOLUTION OF INTIMATE SEX DIFFICULTIES

By DR. MARIE STOPES

With remarkable frankness, and in simple, understandable language, Dr. Stopes explains the intimate and important details of wedded life. Point by point, and just as plainly as she would tell you in private confidence, Dr. Stopes takes up each of the many troublesome factors in marriage. She makes clear just what is to be done to insure contentment and happiness. She writes directly, forcefully, concretely, explaining step by step every procedure in proper sex relations.

Thousands of marriages end in misery and divorce because so many married people are ignorant of the Art of Love. Is *your* marriage on the brink of ruin? Do *you* search for the joy of a perfect union? Now, YOU can change despair into heavenly happiness—if you know the secrets of the intimate physical contacts of marriage.

Dr. Marie Stopes, in the preface of her world-famous book, says, "In my own marriage I paid such a terrible price for sex ignorance that I felt that knowledge gained at such a price should be placed at the service of humanity." This volume, "Married Love," courageously fulfills this noble purpose.

NOW ONLY 49¢

Men and women by the thousands eagerly paid the original published price of $5 a copy. The enormous sale made possible a $3 edition—and thousands more availed themselves of this bargain. All told, more than a million copies of "Married Love" have been sold in Europe and America. And now—for a limited time (this announcement may not appear again)—this same book is yours for only 49c! A new world of happiness may be in store for you! A new dawn of joy and health and energy—and the success that comes with them!

PARTIAL CONTENTS

- Technique of intercourse.
- Fundamental facts concerning coitus.
- Regulation of intercourse in marriage.
- The practice of restraint to please the wife.
- Surest way to prepare wife for union.
- The marital rights of the husband.
- What the wife must do to bring her husband's sex desires in harmony with her own.
- Sexual relations during pregnancy.
- Sleeplessness from unsatisfied sex needs.
- Nervous diseases due to unsatisfied sex needs.
- Charts showing periodicity of natural desire in women.
- The essential factors for the act of union.
- Natural desire for sexual union.
- Joys of the honeymoon.
- When fullest delight in intercourse is obtained.
- How some women drive their husbands to prostitutes.
- Ignorance of the bride and unwise actions of the groom.
- The man who has relations with prostitutes before marriage.
- Causes for unhappiness in marriage.
- Frequency of conjugal relations.
- Stimulation of sexual feeling.
- The problem of the strong-sexed husband and the weak-sexed wife.
- Proper positions for intercourse.
- Problem of childless unions.

HIGHLY ENDORSED

From her years of study and observation, Dr. Stopes is convinced that many marriages end in failure and that many represent a lower achievement in happiness and satisfaction than might be commonly attained. These failures derive largely from ignorance and are therefore remediable through suitable enlightenment. The place of sex in life, 'differences between men and women as to sex desires and need, frequency of intercourse, pregnancy and intercourse, the art of love, marriage and careers for women, and many other topics puzzle millions of men and women. These are treated by Dr. Stopes in simple and unmistakable language, yet with all the delicacy that the most sensitive might wish.

—*PARENTS' MAGAZINE*

The author is a recognized authority on sex problems and difficulties. She gives information which would serve to guard men and women from the perils and pitfalls of the married relationship. Dr. Stopes does not write to gratify prurient curiosity, but at the same time there is plain, direct speech.

—*THE CHRISTIAN ADVOCATE*

This is a remarkable book which gives much information regarding the physiology of marital life . . . All men and women should read and study this book. They cannot fail to glean from its pages valuable information.

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Every one should have a copy of this famous book, now offered for the first time at the amazingly low price of only 49c. Send in your order at once to be sure to secure a copy of this world-famous book dealing with the intimate contacts of love in marriage. Take advantage of this sensational, limited time offer made to the readers of Laff Magazine to secure a copy of "Married Love" at this remarkably low price of only 49c. You must read this valuable book to understand why over 1,000,000 copies have been sold in Europe and America. ORDER YOUR COPY TODAY!

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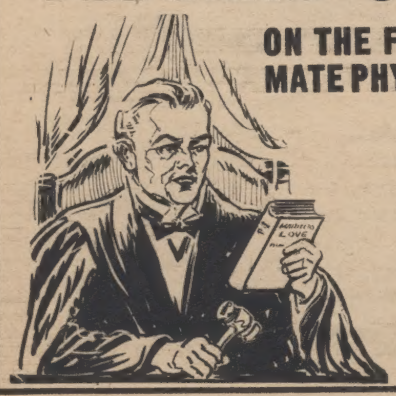
ON THE FAMOUS BOOK DEALING WITH THE INTIMATE PHYSICAL CONTACTS OF LOVE IN MARRIAGE



In lifting the ban on "Married Love," Federal Judge John M. Woolsey said that this famous book "was neither immoral nor obscene, but highly informative. . . . It pleads with seriousness, and not without some eloquence, for a better understanding by husbands of the physical and emotional side of the sex life of their wives. . . . I cannot imagine a normal mind to which this book would seem to be obscene or immoral."

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712 Broadway New York

People wonder what keeps Tony Galento up when he gets hit flush on the button in fights. It's because Manager Joe Jacobs pumps him full of hot air before each fight—which gives Tony balloon-like qualities.

The World War has given many a sailor the jitters, but Danny Stephenson has made the jitters pay. Stephenson and Annabella Hoffman won two hundred bucks and first prize at the Los Angeles Annual Jitterbug Convention.

Beautiful Vera Zorina may go in for nudism but many people think she's plenty nice just like this.

GOING BALD?
Help Stimulate HAIR GROWTH!

STOP BALDNESS AT THE DANGER AREAS....KEEP YOUR SCALP CLEAN AND REMOVE FOREIGN SUBSTANCES THAT CLOG THE PORES AND CHOKE THE ROOTS . . . USE VITEX'S TRIPLE ACTION TREATMENT AND BE HELPED TO A GOOD HEAD OF HAIR . . . THOUSANDS USE VITEX'S METHOD.

HOW ARE THINGS UP THERE . . . IS THERE ANY CHANCE FOR ME TO HAVE HAIR ON MY HEAD AGAIN?

VITEX'S Special Offer!

Good News travels fast! Thousands of men, and women, too, who have enjoyed the benefits of satisfactory hair and scalp treatments at VITEX'S FIFTH AVENUE SALON have voluntarily praised and recommended the products used here at the Institute. Now, to meet the public demand, no matter where you live, you can use VITEX'S products in your own home and enjoy their benefits just the same as if you were being personally treated by one of VITEX'S hair and scalp experts. VITEX'S TRIPLE ACTION CONDITIONER AND CORRECTIVE POMADE have been packaged for home use and will be shipped anywhere with easy-to-follow, result-getting directions.

Re-Awaken Live But Dormant HAIR ROOTS

Hair hunters have grown in leaps and bounds! The reason is simple. There are several local causes of baldness, any one of which might be attacking your hair-growing area. In order to bring them back alive . . . providing it isn't too late, it is necessary to get at the cause of your trouble . . . remove the trouble and then nature can work without interference. VITEX'S TRIPLE ACTION CONDITIONER will help to stop itch, excessive dandruff and help promote normal hair growth. VITEX'S CONDITIONER causes a quick dissolving action on crusted dandruff and accumulated matter that clogs the pores, creating a purification and cleansing effect that leaves the scalp nature clean so that hair has a chance to grow. Helps reawaken dormant but live hair roots by inducing a stimulation in growing areas. VITEX'S CONDITIONER for the Hair and Scalp is the result of over 30 years' experience, study and application. It is a Concentrate, consisting of carefully selected and entirely harmless ingredients, exactingly prepared and compounded to create and maintain a healthy scalp condition that will be conducive to the natural continued growth of hair.

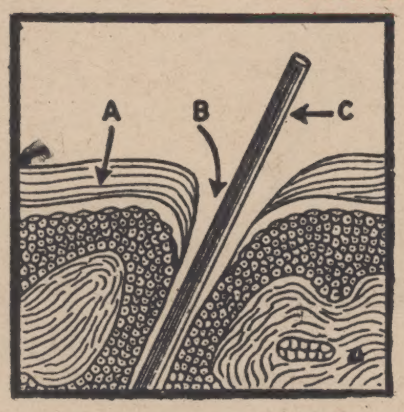
HEALTHY ROOTS MEAN HEALTHY HAIR GROWTH

The Bible tells us that "Cleanliness is next to Godliness." Cleanliness is so important to the hair roots because when there is no crusty, scaly coating to choke the life from your hair roots, circulation continues, and hair has a chance to grow. VITEX'S CONDITIONER helps clear away foreign substances that interfere with hair growth.

MONEY BACK GUARANTEE

You do not risk a cent using VITEX'S TRIPLE ACTION HAIR CONDITIONER. You must be satisfied or your money will be refunded in full after ten days trial.

VITEX'S Treatment Helps Promote Three Important Hair Benefits



1. Stimulates Growth Areas: After applying VITEX'S CONDITIONER you will note a pleasant tingling or "drawing" sensation Evidence of how effectively your scalp is being stimulated in the areas where blood must nourish the hair roots.
2. Helps dispel excessive dandruff, stops itching. Effective in dissolving accumulated waste matter that strangles the hair and causes irritation by clogging up the follicle "funnels."
3. Purifies as it cleanses. After you have allowed VITEX'S CONDITIONER to "work", it saponifies easily with water and rinses completely clear, leaving the scalp healthfully clean and the hair naturally brilliant.

A Few Letters From VITEX'S Users:

A BARBER WRITES

One of my customers bought a bottle to try on his hair. Already I have given him 3 treatments. We have no proof it will make hair grow but in 30 yrs. of barbering it is the first time I'm convinced that your conditioner will stop hair from falling.
S.B.A., Fresno, Calif.

FRIEND RECOMMENDS

My friend uses your conditioner for his hair and it seems to help him so he told me that he thinks it will help me also. I would deeply appreciate your opinion and I'm enclosing $3 for a large 16 oz. bottle
B.E.R., Westfield, Mass.

DECIDED IMPROVEMENT

Enclosed find check in amount of $3, for which send the 16 oz. size. In March issue of "Click" I noticed various pictures pertaining to VITEX'S Conditioner and I decided I would try same. I sent for $1 size and much to my amazement after using it was quite satisfied. There is a decided improvement in my hair and others have noticed it. Words can't express my thanks for your wonderful discovery.
W.G., Chicago, Ill.

FIRST BOTTLE SHOWS IMPROVEMENT

I have received your trial bottle and am using it according to instructions. About ten days ago I started massaging my scalp morning and evening. It seems to me that my hair started looking much better and the short thinning hair seemed to be growing some.—P.L., Vandalia, Ill.

8 TREATMENTS ONLY ONE DOLLAR

Send today and receive an eight-treatment bottle of VITEX'S TRIPLE ACTION CONDITIONER for only $1.00. Sent anywhere upon receipt of price or C. O. D. with a money back guarantee if not satisfied. $5.00 WORTH FOR $3.00. Save money. Order this special $3. combination. A 16 oz. size of VITEX'S TRIPLE ACTION CONDITIONER (4 times the quantity) is regularly $3.00. Order this and we include a 1 oz. $1 size of VITEX'S CORRECTIVE POMADE free. You save $2 and you really should have the POMADE because it is used daily and helps speed up results. RUSH COUPON TODAY!

VITEX HAIR INSTITUTE, Dept. 1412—521 5th Ave., N. Y.

☐ I accept your special offer. Enclosed find $1.00. Send me the 8 treatment size of VITEX'S HAIR AND SCALP TRIPLE ACTION CONDITIONER postpaid in plain wrapper. If not satisfied with results, I will return unused portion within ten days for full refund.

☐ I enclose $3.00. Send large Economy Size of VITEX'S CONDITIONER postpaid, and include free a 1 oz. jar of daily CORRECTIVE POMADE.

☐ Ship order checked above C.O.D. I will pay postage.

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NOTE—Canadian and foreign orders must be accompanied by cash